



CASE STUDY

Implementing a Compliance Approval Platform Across the Endeavor Network to Enhance Its Compliance Program

ENDEAVOR

Case IQ



THE NEED

Endeavor was looking to enhance its global compliance controls and processes across a diversified portfolio of companies in multiple business areas. Endeavor sought to standardize compliance processes for third-party risk management, disclosures of conflicts of interest, and the management of gifts, travel, and hospitality across those various businesses. Endeavor ultimately chose Case IQ's* platform to ensure auditable activities and to provide consistent user experience for its global business user base as well as its legal and compliance approvers.

INDUSTRY

Entertainment & Media

USE CASES

- Global Compliance
- Customized Approval Workflows
- Third-Party Management
- Conflicts of Interest
- Gifts, Travel & Hospitality

BUSINESS ISSUE

Endeavor sought to harmonize compliance controls and processes across a diversified portfolio of companies.

It sought standardization alongside customization and a world-class user experience to drive adoption across the holding company globally.

*Lextegrity was acquired by Case IQ in 2025 and is now offered as an end-to-end suite of compliance tools.

THE SOLUTION

Endeavor first implemented Case IQ's Third-Party Management software to enhance controls around onboarding new third parties. The platform manages the end-to-end third-party onboarding process, including: providing a risk-scored business rationale questionnaire for business users, sending due diligence questionnaires to the third party, integrating watchlist/sanctions/PEP/adverse media screening, and automating approval routing to the right legal and compliance users. Endeavor addresses multiple risks in the platform including anti-bribery and corruption, reputational risk, and data privacy and information security risk. Case IQ's platform was also able to consume Endeavor's historical third parties, which significantly minimized the duplication of records.

The second phase involved implementing Case IQ's Approvals and Disclosure software to create harmonized approval processes for disclosing conflicts of interest as well as the giving and receiving of gifts, travel, and hospitality. By combining these workflows with the third-party management workflows, Endeavor is able to provide a unified user experience for all of its global employees across its portfolio of businesses.



"Lextegrity is an expert partner with in-house compliance expertise that understood the landscape of our global network and our goal to harmonize our compliance processes, and their software did just that. Their platform is extremely powerful but manages to look and feel simple to use for our stakeholders across our businesses. Managing a varied set of businesses required a solid technology provider and that is what we got with Lextegrity."

Ashley Page
Chief Compliance Officer

THE RESULTS

Case IQ was able to manage the breadth of the Endeavor network and implement a holistic workflow tool across a diverse set of businesses. The platform is extremely intuitive and was well received by business users. Case IQ managed the transition from Endeavor's legacy processes smoothly, including importing Endeavor's legacy third party universe, and was able to tackle multiple areas of risk exposure, from ethics to data privacy and security, across multiple compliance use cases all in one platform. The platform has provided the centralized Endeavor compliance team with harmonized workflows, data, and reporting to provide further comfort around its compliance controls.

ABOUT ENDEAVOR

Endeavor is a global sports and entertainment company, home to many of the world's most dynamic and engaging storytellers, brands, live events, and experiences. The Endeavor network specializes in talent representation through entertainment agency WME; sports operations and advisory, event management, media production and distribution, and brand licensing through IMG; live event experiences and hospitality through On Location; full-service marketing through global cultural marketing agency 160over90; and sports data and technology through IMG ARENA and OpenBet. Endeavor is also the majority owner of TKO Group Holdings (NYSE: TKO), a premium sports and entertainment company comprising UFC and WWE.

ABOUT CASE IQ

Case IQ offers an end-to-end compliance and case management solution that consolidates compliance monitoring, whistleblower solutions, third-party risk oversight, investigative case management and compliance approval and disclosures workflows. Lextegrity was acquired by Case IQ in 2025 and is now offered as an end-to-end suite of compliance tools.

Case IQ

Learn how Case IQ can help you achieve end-to-end compliance with confidence.

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